

# 12<sup>th</sup> Annual Taste of Vienna – April 26, 2025

## Sponsorship Opportunities

### Chief Sponsor

**\$4,000**

10'x10' open-sided tent with chairs and skirted tables located in a prominent location at the event.

Top placement of company logo and name on/in:

- Taste of Vienna Festival banner - displayed over Rt123/Maple Ave near the W&OD trail for one week
- Advertising
- All printed promotional materials distributed throughout the local area
- Taste of Vienna website and social media channels

Extensive promotion by the VVFD prior to the event, including newsletters, email blasts, press releases, website, cross-promotion at other VVFD events, etc. Special acknowledgment during festival announcements. Fifteen complementary ticket books with tickets to any booth for your VIPs, employees, customers, vendors. Premier ad placement in digital program book. Exposure/Recognition on event website for one year following the event, with a link to your company's website. Access to sponsorship package for the 13<sup>th</sup> annual Taste of Vienna before general public (level not guaranteed – first come first served among previous year sponsors).

### Beer & Wine Tent Sponsor

**\$3,500**

Company logo representation and name on/in:

- Recognition signage in and around the Beer & Wine tent
- Recognition signage at event
- Taste of Vienna website and social media channels

Six complementary ticket books with tickets to any booth for your VIPs, employees, customers, vendors. Ad listing in digital program book. Exposure/Recognition on event website for one year following the event, with a link to your company's website. Access to sponsorship package for the 13<sup>th</sup> annual Taste of Vienna before general public (level not guaranteed – first come first served among previous year sponsors).

### Stage Sponsor

**\$3,000**

Company logo representation and name on/in:

- Signage on/around the Festival Stage
- Recognition signage at event
- Taste of Vienna website and social media

Six complementary ticket books with tickets to any booth for your VIPs, employees, customers, vendors. Ad listing in digital program book. Exposure/Recognition on event website for one year following the event, with a link to your company's website. Access to sponsorship package for the 13<sup>th</sup> annual Taste of Vienna before general public (level not guaranteed – first come first served among previous year sponsors).

### Firefighter Sponsor

**\$2,500**

10'x10' open-sided tented area with skirted tables, chairs located in a prominent location at the event.

Company logo representation and name on/in:

- Advertising
- All printed promotional materials distributed throughout the local area
- Taste of Vienna website and social media channels

Extensive promotion by the VVFD prior to the event, including newsletters, email blasts, press releases, website, cross-promotion at other VVFD events, etc. Acknowledgment during festival announcements. Five complementary ticket books with tickets to any booth for your VIPs, employees, customers, vendors. Ad listing in digital program book. Exposure/Recognition on event website for one year following the event, with a link to your company's website. Access to sponsorship package for the 13<sup>th</sup> annual Taste of Vienna before general public (level not guaranteed – first come first served among previous year sponsors).

## Eating Area Sponsor

**\$1,000**

Company logo representation and name on/in:

- Recognition signage within eating area tent
- Recognition signage at event
- Taste of Vienna website and social media channels

Three complimentary ticket books with tickets to any booth for your VIPs, employees, customers, vendors. Ad listing in digital program book.

Exposure/Recognition on event website for one year following the event, with a link to your company's website. Access to sponsorship package for the 13<sup>th</sup> annual Taste of Vienna before general public (level not guaranteed – first come first served among previous year sponsors).

## Digital Program Book Ads

Ad listing in digital program book

**\$1,500**

Back of program (full page)  
(One Available only if no Chief level sponsor)

**\$1,000**

Full page ad

**\$550**

1/2 page ad

**\$300**

1/3 page ad

Company name representation on Taste of Vienna website and social media channels

Exposure/Recognition on Event website for one year following the event, with a link to your company's website.

## Moonbounce Sponsor

**\$500**

Company name representation at the Taste of Vienna in front of the moonbounce and on our website and social media channels  
Recognition on event website for one year following the event, with a link to your company's website.



Now is your chance to support a favorite local event – now in its 12<sup>th</sup> year – that showcases the many excellent restaurants and food trucks that the Vienna area has to offer. As in past years, the VVFD parking lot will be lined with many local favorites – both new and established – and draws large crowds of area diners every year. Please consider joining us as a sponsor and demonstrating to the local residents your company's commitment to community and showcasing what your company has to offer them.

Admission is free and guests will be able to purchase food truck and restaurant food and beverages, as well as purchase beer and wine. Music and kids activities will also be provided. Proceeds from this event will benefit the VVFD, including supporting our current vehicle replacements. As a participating sponsor, your establishment will benefit from exposure through media campaigns and promotional efforts around the event. This year's event will take place on **Saturday, April 26, 2025, from 11AM – 8PM at 400 Center Street, South, in Vienna**, rain or shine.

## What your company gets:

As a sponsor of the Taste of Vienna, you will enjoy exposure via publicity that reaches the large and vibrant population of the national capital area, along with the satisfaction of knowing that you have made a substantial difference in the local community. Levels of advertising and other benefits are detailed below based on sponsorship level.

Every year the crowds seem to grow larger. With an estimated 9,000+ guests over the course of the day, your company is sure to get excellent exposure in a great market.

### Chief Level Sponsor - \$4,000 (One Available)

This sponsorship level includes:

- 10'x10' open-sided tent with chairs and skirted tables located in a prominent location at the event.
- Top placement of company logo and name on/in:
  - ✓ Taste of Vienna Festival banner - displayed over Rt123/Maple Ave near the W&OD trail for one week
  - ✓ Advertising
  - ✓ All printed promotional materials distributed throughout the local area
  - ✓ Taste of Vienna website and social media channels
- Extensive promotion by the VVFD prior to the event, including newsletters, email blasts, press releases, website, cross-promotion at other VVFD events, etc.
- Special acknowledgment during festival announcements.
- Fifteen complementary ticket books with tickets to any booth for your VIPs, employees, customers, vendors.
- Premier ad placement in digital program book.
- Exposure/Recognition on event website for one year following the event, with a link to your company's website.
- Access to sponsorship package for the 13<sup>th</sup> annual Taste of Vienna before general public (level not guaranteed – first come first served among previous year sponsors).

### **Beer & Wine Tent - \$3,500 (One Available)**

This sponsorship level includes:

- Company logo representation and name on/in:
  - ✓ Recognition signage in and around the Beer & Wine tent
  - ✓ Recognition signage at event
  - ✓ Taste of Vienna website and social media channels
- Six complementary ticket books with tickets to any booth for your VIPs, employees, customers, vendors.
- Ad listing in digital program book.
- Exposure/Recognition on event website for one year following the event, with a link to your company's website.
- Access to sponsorship package for the 13<sup>th</sup> annual Taste of Vienna before general public (level not guaranteed – first come first served among previous year sponsors).

### **Stage Sponsor - \$3,000 (One Available)**

This sponsorship level includes:

- Company logo representation and name on/in:
  - ✓ Signage on/around the Festival Stage
  - ✓ Recognition signage at event
  - ✓ Taste of Vienna website and social media channels
- Six complementary ticket books with tickets to any booth for your VIPs, employees, customers, vendors.
- Ad listing in digital program book.
- Exposure/Recognition on event website for one year following the event, with a link to your company's website.
- Access to sponsorship package for the 13<sup>th</sup> annual Taste of Vienna before general public (level not guaranteed – first come first served among previous year sponsors).

### **Firefighter Level Sponsor - \$2,500 (Four Available)**

This sponsorship level includes:

- 10'x10' open-sided tented area with skirted tables, chairs located in a prominent location at the event.
- Company logo representation and name on/in:
  - ✓ Advertising
  - ✓ All printed promotional materials distributed throughout Metro DC
  - ✓ Taste of Vienna website and social media channels
- Extensive promotion by the VVFD prior to the event, including newsletters, email blasts, press releases, website, cross-promotion at other VVFD events, etc.
- Acknowledgment during festival announcements.
- Five complementary ticket books with tickets to any booth for your VIPs, employees, customers, vendors.
- Ad listing in digital program book.
- Exposure/Recognition on event website for one year following the event, with a link to your company's website.
- Access to sponsorship package for the 13<sup>th</sup> annual Taste of Vienna before general public (level not guaranteed – first come first served among previous year sponsors).

### [Eating Area Tent - \\$1,000 \(Three Available\)](#)

This sponsorship level includes:

- Company logo representation and name on/in:
  - ✓ Recognition signage within eating area tent
  - ✓ Recognition signage at event
  - ✓ Taste of Vienna website and social media channels
- Three complementary ticket books with tickets to any booth for your VIPs, employees, customers, vendors.
- Ad listing in digital program book.
- Exposure/Recognition on event website for one year following the event, with a link to your company's website.
- Access to sponsorship package for the 13<sup>th</sup> annual Taste of Vienna before general public (level not guaranteed – first come first served among previous year sponsors).

### [Digital Program Book Ads](#)

This sponsorship level includes:

- Ad listing in digital program book.
  - ✓ Full page ad: \$1,000
  - ✓ 1/2 page ad: \$550
  - ✓ 1/3 page ad: \$300
- Company name representation on Taste of Vienna website and social media channels.
- Exposure/Recognition on Event website for one year following the event, with a link to your company's website.

### [Moonbounce Sponsor - \\$500](#)

This sponsorship level includes:

- Company name representation at the Taste of Vienna in front of the moonbounce and on our website and social media channels
- Exposure/Recognition on Event website for one year following the event, with a link to your company's website.

## **Additional Information**

### [Event/Sponsorship Contact:](#)

Lauren Stancampiano  
Vienna Volunteer Fire Department  
703-508-0984  
[TasteofVienna@vafd.org](mailto:TasteofVienna@vafd.org)



# TASTE OF VIENNA

Saturday, April 26, 2025 • 11AM - 8PM



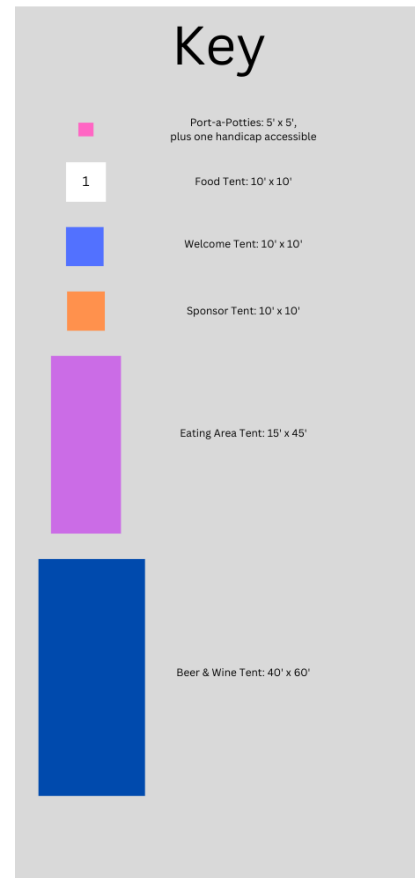
TasteofVienna.com



Vienna Volunteer Fire Dept.  
 400 Center Street, S.  
 Vienna, VA 22180

April 26, 2025  
 11am - 8pm

[www.TasteOfVienna.com](http://www.TasteOfVienna.com)



114'

407'